



Preparing for re- use

Gitte Grønner, Coordinator re-
use, Agency for Waste
Management and Energy
Recovery



Today's subjects

Why re-use

Our system for re-use

Submission

Channels of distribution

How to become a partner

Latest development

Numbers

Challenges

Re-use week



Why prepare for re-use?



System for preparing for re-use

- ▶ All the city's recycling stations accept items for reuse
 - 3 large recycling stations
 - 2 medium recycling stations
 - 8 mini recycling stations
- ▶ The items are then distributed to a new owner through different channels



Submission – large recycling stations





TIL OMBRUK

DET ER
IKKE LOV
Å TA MED
SEG NOE
FRA OMBRUK

Gjenstandene går
til samarbeidspartnere



Oslo

16.05.2023

7

OMBRUK

DET ER IKKE LOV Å PLUKKE FRA OMBRUK. ARTIKLENE GÅR TIL SAMARBEIDSPARTNERE.

DET ER IKKE LOV Å PLUKKE FRA OMBRUK. ARTIKLENE GÅR TIL SAMARBEIDSPARTNERE.



BYGGEVARER TIL OMBRUK



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Tiles



White goods/large home appliances



Textiles



Wood pallets



Submission – medium recycling stations







1
OMBRUK
Kun levering

OMBRUK
Kun levering



Submission – mini recycling stations





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Channels of distribution

- ▶ Mini recycling stations
 - citizens can pick up what others have submitted from the same shelves (free)



Channels of distribution

- ▶ Medium recycling stations
 - Organizations and businesses can collect re-use items by agreement for free (reuse partners)
 - Some re-use items are transported to the larger stations and sold there
 - Items of little value is placed in shelves at the station and offered citizens for free



Channels of distribution

- ▶ Large recycling stations
 - Organizations and businesses can collect re-use items by agreement for free (reuse partners)
 - Wood pallets are sold to partners who redistribute them
 - Building materials are offered citizens for free on-site
 - The rest of the re-use items are sold at the stations



How to become a partner

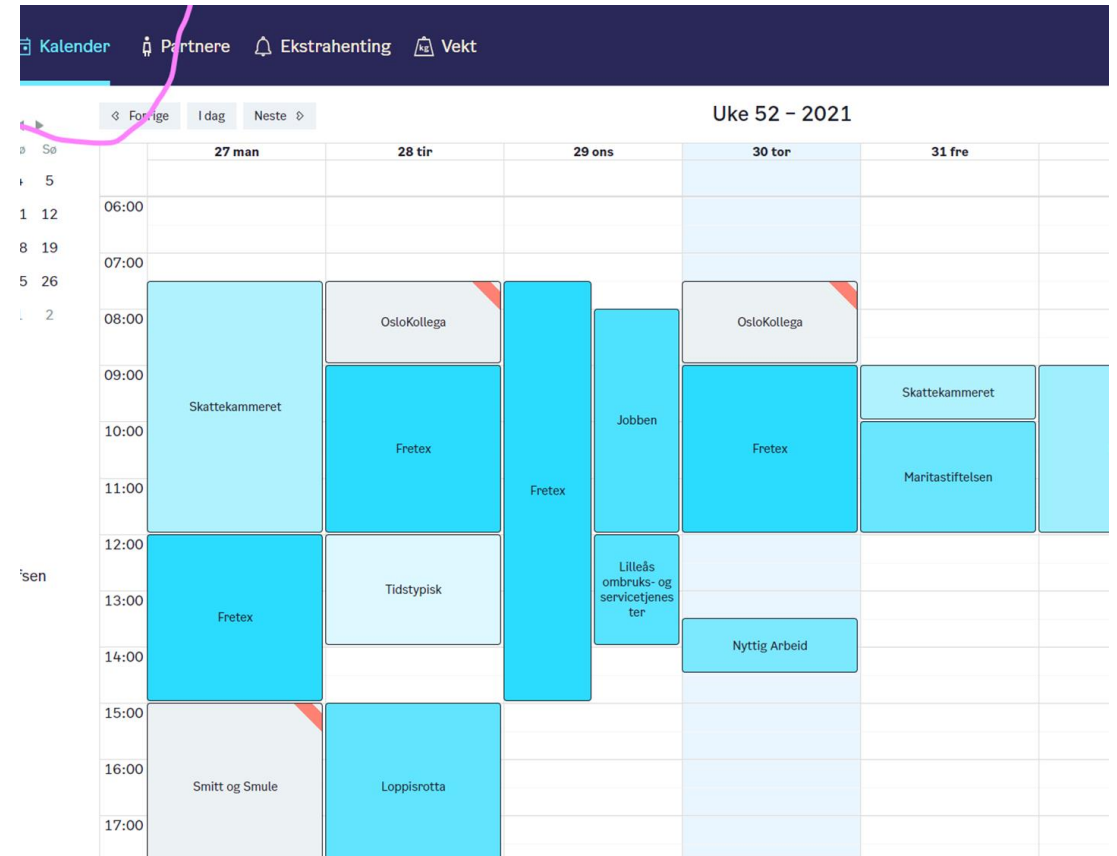
- ▶ Organizations and businesses can apply once a year
- ▶ Must have a plan for how to get the re-use items back in use
- ▶ Beneficial to society are prioritized
- ▶ Have to report weight
- ▶ For textile, white goods and wood pallets other rules apply



The screenshot shows the Oslo website interface. At the top left is the Oslo logo. To its right is a search bar with the text 'Søk i hele nettstedet' and a magnifying glass icon. Further right are buttons for 'Meny' (with a hamburger menu icon), 'Kontakt', and 'Min side' (with a user profile icon). Below the navigation is a breadcrumb trail: 'Tilskudd, legater og stipend'. The main heading is 'Avtale om henting av ombruksvarer'. Below the heading are several links: 'Kort om ordningen', 'Kriterier for å søke', 'Frister for å søke', 'Krav om rapportering og innsyn', and 'Slik søker du'.

Digital calendar for partners

- Approximately 20 different re-use partners
- Assigned collection time in the calendar at the different stations





 **FRETEX**

Through the glass entrance doors, a mannequin dressed in a white sleeveless top and light-colored shorts is visible. The interior is brightly lit with track lighting. A sign with the text "FRETEX" is visible at the bottom of the window display.

FRETEX



 **FRETEX**

The window display features a variety of clothing items, including a black and white patterned dress, a yellow top, and a blue and green patterned top. A sign at the bottom of the window reads "FRETEX Second Name".



M&E

SECOND HAND

Maritastiftelsen & Erikshjälpen

AND

SECOND HAND

FLOYD

Bli
frivillig
i oss!

Maritastiftelsen

Var, åter och vi vill
veta hur du mår
och hur du mår
och hur du mår



Costo

16.05.2023

25

Nyttig Arbeid



Sales in reuse-tents

- ▶ Open two days a week

Tuesday and Thursday 15.00-18-30



The reuse-tents are promoted in different channels:

Facebook

The municipality's webpage

Instagram

Tise (NY!)



Åpningstider:

Tirsdager: 14:00 - 18:30

Torsdager 14:00 - 18:30

Lørdager 12:00 - 16:00

KRAKK
IKEA



tise.com

40 kr

AVISHOLDER
Teak



tise.com

200 kr

FISKEFAT



tise.com

20 kr

GULLRAMME

Med puslespill



tise.com

20 kr

VI HAR MASSE GLASS!

5 kr per stk



tise.com

Latest development



IKEA has become a partner



> Ombruksvarene er ikke kvalitetssikret
 > De selges/gis bort som de er
 > De tas med og brukes på eget ansvar

Renovasjons- og gjenvinningsetaten har ikke ansvar for kvalitet, funksjon, sikkerhet, bruk og/eller eventuell videre omsetning av varer som tas ut av ombruksområdet.

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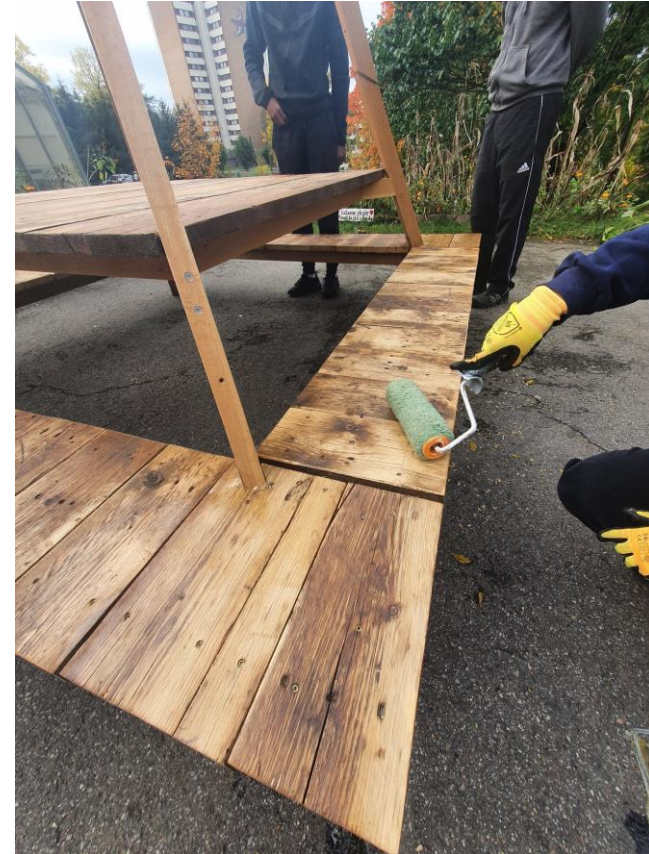


Sorting out woodwork for schools



A new mini recycling station – resource central

- ▶ Cooperation with different neighborhood organizations and initiatives
- ▶ Situated in an old barn
- ▶ Repair



Numbers

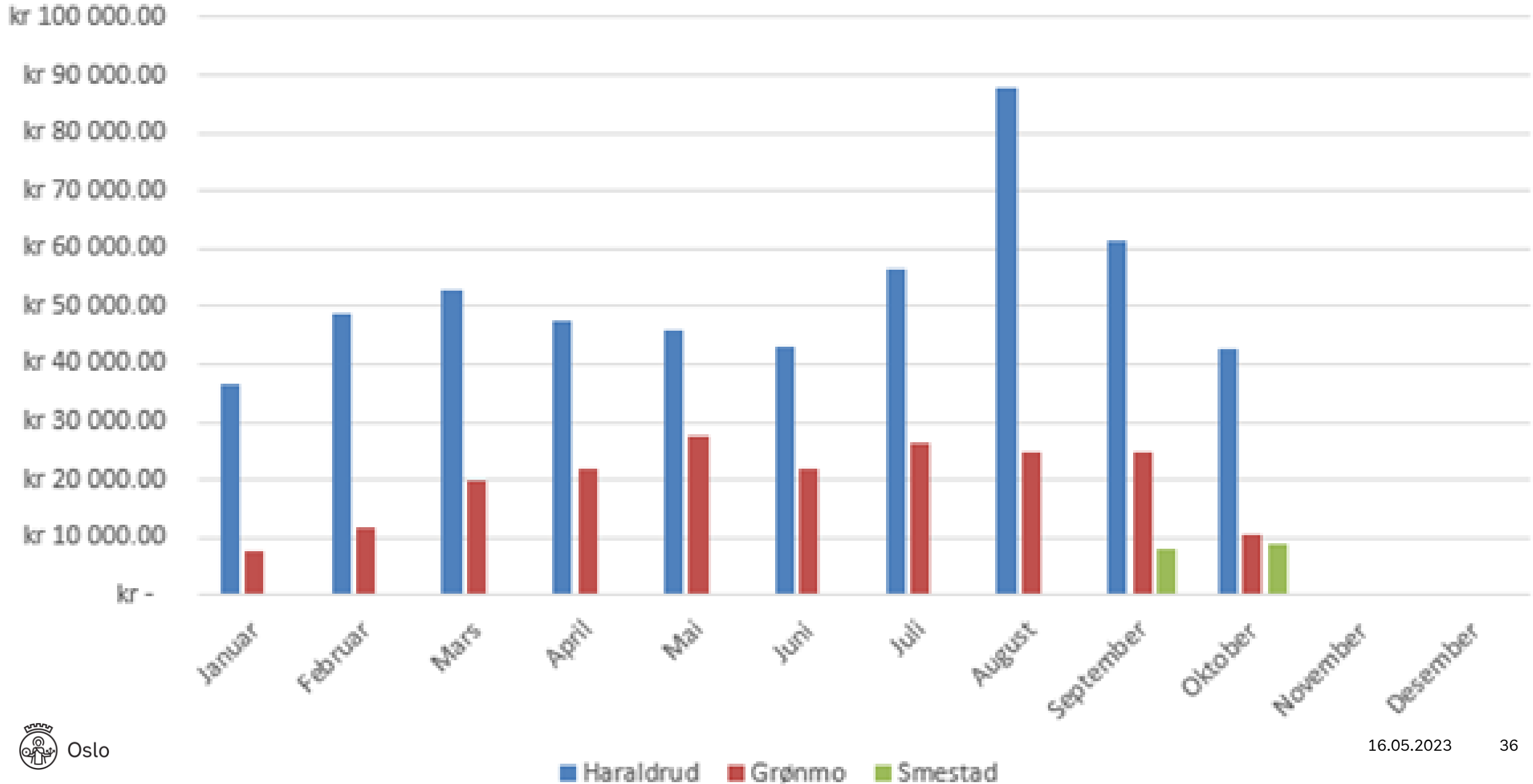


Tonnage

So far this
year = 1170
ton

Goal = 0,8 %
= 1800 ton

Income from sales to citizens



Challenges





- ▶ Storage
- ▶ Items of low value
- ▶ Resource demanding

The re-use week

November 19th-25th

Different events through out the week focusing in sustainable consumption

The opposite of black week



- ▶ Opening event: marked for winter sports equipment
- ▶ The equipment has been collected from the recycling stations for ½ year
- ▶ Sorted and prepared by Skiforeningen
- ▶ Guidance during the event



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- 800 people visited the event
- 8 tons of equipment was given away



Thank you for the attention😊

